

New Year, Same Problems for Contract Glazing Companies

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-Thomas Cornellier, CEO, TSI Corporations



Only 15% of companies say that it will be easier to hire workers in 2023, compared to 58% that say it will be harder to hire.

orkforce shortages remain a problem throughout the contract glazing industry. Debbie Baker, Binswanger's director of human resources, thinks all industries will face significant challenges finding talent in 2023. The key will be implementing solutions to keep current employees engaged and moti-

vated. This includes pay raises and bonuses.

Workforce shortages have impacted the glazing industry for years. It's been tough to get people in the door, says Thomas Cornellier, CEO of TSI Corporations, a designer, engineer and installer of building envelope glass systems, ornamental metals and aluminum

Giroux Glass Recognized by ICIC

he Initiative for a Competitive Inner City (ICIC) named Giroux Glass one of the 100 Fastest-Growing Inner City Businesses in the U.S. The ICIC promotes economic diversity in under-resourced communities through programs and research to create jobs, income and wealth for residents.

The non-profit organization each year recognizes and spotlights 100 of the fastest-growing businesses in under-resourced communities across the country. The 2022 winners were evaluated and ranked based on overall revenue growth during the four years from 2017 to 2021.

Los Angeles-based Giroux Glass ranked No. 90 out of 100 on ICIC's list. It has been featured on the list for several consecutive years. Giroux Glass is now identified as a "Hall of Fame" business for making the list more than five times.

ICIC's 2022 Impact Report shows that the number of Black, Indigenous, People of Color (BIPOC)-owned businesses supported by ICIC in 2022 increased by 4% over last year while the number of woman-owned businesses rose by 6%. Of the nearly 3,000 businesses served, 71% are now BIPOC-owned, while 65% are woman-owned, representing more than 800 cities across 55 U.S. states, territories and Canadian provinces.

metal panels in Upper Marlboro, Md.

"It's difficult to hire for the trades," says Cornellier. "It's tough to get younger people into the trades despite the great benefits that come with it and the skills that you learn."

To mitigate that problem, Cornellier says that pre-fabrication has become more important. Pre-fabricating components mean fewer workers are needed in the field. For instance, Cornellier says that rather than managing multiple trades and "80 different people on-site, you're hanging these panels with ten guys," thanks to most of the work being done offsite.

In addition to doing less with more people, companies are turning to current employees to help lure workers.

Nataline Lomedico, CEO and president of Giroux Glass, says her company offers a generous employee referral program.

"We do this to fill key positions, and it saves us time and drawn-out vetting and background processes as well as recruitment fees," says Lomedico. "Our employee-owned company culture holds high regard to our values of respect and unity, and we've discovered team approach is always best."

To combat the shortage of workers, Binswanger plans to offer even more competitive pay and benefits in 2023, says Brady Nails, director of operations. Along with pay increases, companies are investing in technology to compensate for the lack of workers.

According to the Associated General Contractors of America (AGC) 2023 hiring and outlook survey, nearly 72% of companies reported increased base pay rates in 2022. This was more prominent in the South, where 76% of firms increased base pay rates in 2022 more than in 2021, compared to 73% of firms in the West, 72% in the Midwest and 65% in the Northeast.

Companies add that they expect difficulties in hiring to persist in 2023. Only 15% of companies say that it will be easier to hire workers in 2023, compared to 58% that say it will be harder to hire workers this year. As tough as finding new workers is, 69% of companies expect their headcount to increase.



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